



FOR IMMEDIATE RELEASE
Sept. 14, 2015

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Gahanna Convention & Visitors Bureau Unveils New Holiday Lights Celebration

GAHANNA, Ohio – The Gahanna Convention & Visitors Bureau today unveiled a fresh concept to usher in the holiday season while continuing its classic Holiday Lights community tradition with the announcement of the 2015 Gahanna Holiday Lights Celebration on Sunday, Nov. 22.

Families can stroll the streets of Gahanna between 3-7:30pm, taking part in holiday crafts from area businesses, enjoying holiday-inspired entertainment, seeing real-live reindeers, shopping for unique gifts from local businesses and artisans, and posing with their best smiles at holiday “Selfie Stations” inspired by the most popular attractions from past Gahanna’s Holiday Lights parades. All the festivities throughout the day will lead up to the Grand Tree Illumination at Creekside and of course, a visit from Santa Claus.

“We are excited about the changes to our holiday celebration,” said Laurie Jadwin, Executive Director for the Gahanna Convention & Visitors Bureau. “Last year we began to introduce expanded holiday activities before the parade and received such a fabulous response that we decided to take all of the elements that people loved most about the parade: the lights, the music and Santa’s debut—and present them in a way that allows people to enjoy them throughout the day rather than just for a few moments.”

According to Jadwin, families can expect even more holiday activities, vendors, shopping and holiday entertainment, but the new festival-like format allows for more engagement with neighbors and Gahanna businesses at a leisurely pace.

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The Gahanna Holiday Lights Celebration will be held on Sunday, Nov. 22 at Creekside Plaza and throughout the Creekside District. Detailed information on the Holiday Lights Celebration schedule as well as other upcoming holiday events and opportunities including the Gingerbread House Contest, Santa 5K Run and Lil' Reindeer Dash, and Annual Holiday Character Breakfast, can be found at www.visitgahanna.com.

The Gahanna Convention & Visitors Bureau (GCVB) is a 501(c) (6) non-profit organization funded by a local hotel tax and partner support whose mission is to promote Gahanna as a vibrant destination by connecting the people and places of our community which contributes to economic prosperity. The GCVB annually presents the Creekside Blues & Jazz Festival and Holiday Lights Celebration.

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